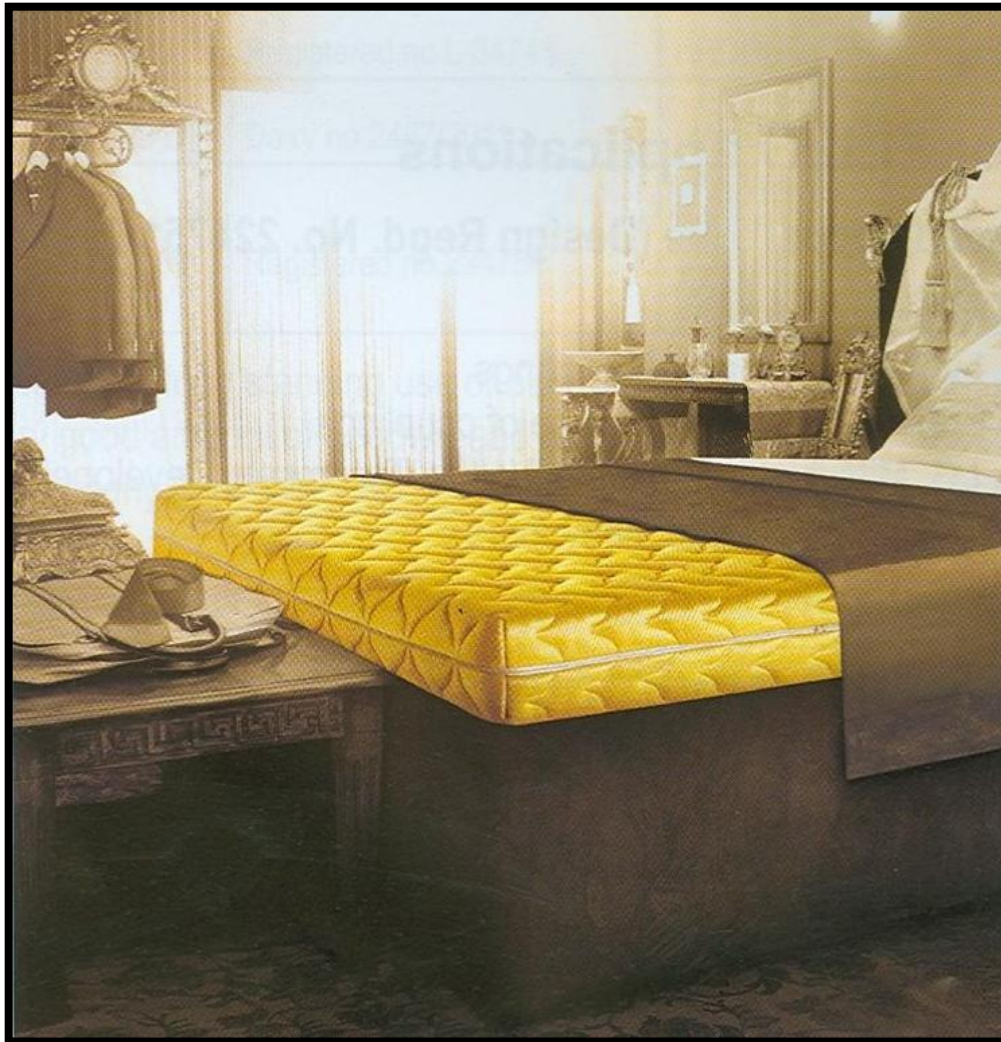


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- SOHA ALI Khan, the Pataudi heiress, recently unveiled the most precious mattress in the world, the Gold mattress from Italy's Magniflex. The company joined forces with foam manufacturer Polyflex to create the new product, which is lined with 22-carat gold yarn fabric. It is unique to each customer and available only by request.

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Gold Mattress By Magniflex And Polyflex

Magniflex is not only the biggest company in the mattress sector in Italy but also has its presence in 78 countries around the world. Magniflex's partnership with Polyflex, an Indian brand with over 25 years of experience in the Indian foam industry, has taken comfort to a whole new level in the field of mattresses.

The brand's ultra luxury product, the 'Gold Mattress' is deemed the most precious mattress in the world as it comes lined with a 22 carat gold yarn fabric. It is available in a height of 24cms (10 inches) and a height of 30 cms (12 inches). Each Gold Mattress is unique as it is made to the customer's specifications.

It comes with an exclusive guarantee and a personalised ebony and gold label that has the customer's name embroidered on it in gold.

The gold fabric of the mattress possesses a bounty of special properties such as thermo regulation, is anti bacterial, odour-proof, hard wearing, static free and promotes stress free sleep. All these features ensure that its users are treated to the epitome of blissful relaxation. Depending on the size, the Gold Mattress is priced at Rs. 15 – 25 Lacks.

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